

THE NEW STANDARD OF LIGHT INDUSTRY APPLICATION.



LEARN MORE ABOUT DIRECT PRO.



FROM SPECIFICATION TO APPLICATION, our dedicated teams are on hand to guide you towards achieving an impeccable and enduring finish for every paint job. You can be confident that we take the time to listen to what matters to you. Our passion extends beyond paint to your aspirations as a business. We put both our own professional expertise and our distribution partners' experience and guidance at your service.

Get in contact with your local paint distributor today.



7-15X DIRECT PRO



FAST. IMPECCABLE. TOUGH.



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The new **7-15X DIRECT PRO TOPCOAT** has been developed to satisfy the needs of the painter and job coater, as well as small and mid-sized industrial manufacturers. They will receive a first-in-class coating solution with high durability and excellent final appearance characteristics while at the same time boosting the performance of the paint process.

7-15X is the next generation of two-pack acrylic topcoats, which permits direct application to a vast variety of substrates without the need for a primer. Thanks to its impressive durable and protective properties, Direct Pro is suitable for the finishing and protection of many industrial surfaces such as machinery, mining, agricultural or construction equipment, providing a high gloss finish.



PROCESS EFFICIENCY



RESISTANT FINISH



ENERGY SAVING



EMISSION REDUCTION

OUR LATEST GENERATION OF DIRECT PRO ENABLES YOU TO ENTER A NEW ERA OF COATING SOLUTIONS FOR YOUR BUSINESS, OFFERING YOU ...



HIGHER DURABILITY

- EXCELLENT CORROSION RESISTANCE WITH 7-159, 7-157 / -158 AND 7-155 / 7-157 CERTIFIED TO THE LATEST ISO 12944-6 NORM
- STRONG OUTDOOR RESISTANCE

So that you can be confident in delivering goods that are made to last in the toughest operating conditions.



IMPECCABLE FINISH

- FROM FULL MATT TO HIGH GLOSS FINISH
- GLOSS AND COLOUR CONSISTENCY OVER A VARIETY OF APPLICATIONS

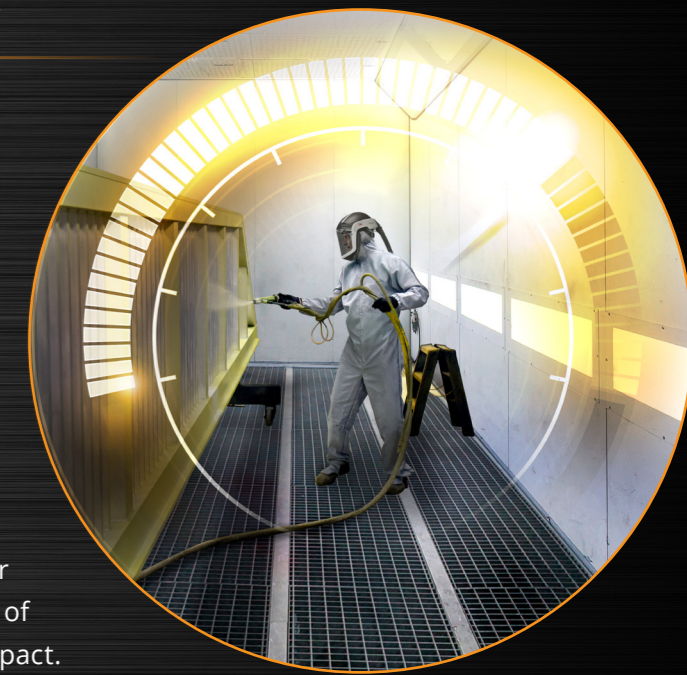
So that you can be proud of what you deliver.

PROCESS AND PRODUCT EFFICIENCY

- REDUCED MATERIAL CONSUMPTION
- SHORTER CURING TIME
- HIGHER SOLID CONTENT
- FASTER PROCESS
- OUTSTANDING COVERAGE IN ONE VISIT

So that you can produce more and be most efficient.

Impressively, 7-15X Direct Pro requires a baking temperature of only 50 °C for less than 45 minutes, reducing your energy consumption heavily. A higher solid content helps improve the working conditions of your employees and reduce your environmental impact.



DIRECT PRO IS YOUR GOLDEN TICKET TO SUCCESS. GET STARTED.

